

Introducing the 1970 Fiat 850 Mini-Police Cruiser, the latest word in traffic safety and law enforcement vehicles. The cruiser offers maximum mobility at minimum cost. It is the ideal replacement for the three-wheel motorcycle or scooter. It is safer, more comfortable, all-weather protection, and less expensive. The Mini-Police Cruiser has met with unqualified approval of Police Departments in New Jersey and the first vehicle has just been delivered to the Millburn, New Jersey Police Department.

(Press Release for Fiat 850 Mini-Police Cruiser)

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FOR IMMEDIATE RELEASE

Introducing the 1970 Fiat 850 Mini-Police Cruiser, the latest word in traffic safety and law-enforcement vehicles in a compact package that can maneuver in narrow streets, weave between public housing units, work parking areas, and shopping centers. The Mini-Police Cruiser is equally at home performing plant protection or cutting across park turf. It can turn a complete circle in less than 32 feet.

The Fiat Mini-Police Cruiser is much more versatile than the scooters and motorcycles now in use and can be parked or stored in approximately the same space needed for these vehicles. Utilizing the Mini-Police Cruiser, law enforcement officers are not required to wear crash helmets or bulky clothing. The Mini-Police Cruiser has the added advantage of being an all-weather vehicle.

This vehicle can carry a companion officer in the front seat thus permitting team patrols - or one officer may be on foot, and one in the cruiser nearby thus providing better protective coverage. In addition the Mini-Police Cruiser has room for two back-seat passengers.

The Mini-Police Cruiser, the police car with a personality, costs less to own, less to operate, less to maintain. This vehicle, fully equipped, costs less than \$2000.00

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